

Title Consulting	Code 10111053410111501454
Field Management - Part-time studies - Second-cycle studies	Year / Semester 2 / 4
Specialty Interpersonal Communication Engineering and Public Relations	Course elective
Hours Lectures: 1 Classes: - Laboratory: - Projects / seminars: -	Number of credits 2
Language polish	

Lecturer:

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Status of the course in the study program:

Elective subject

Assumptions and objectives of the course:

The purpose of teaching the course is to familiarize students with the basic issues regarding the economic consulting, methodology of work performed, the scope of services provided, and an indication of the possibility of using consulting practice of the enterprise

Contents of the course (course description):

General description of consulting - the genesis and development, the essence and the concept and types of consulting institutions . Consulting for the analysis of processes in the major functional subsystems of the company / institution: IT consulting, strategic and organizational consulting, marketing consulting, consulting in operational management and consulting in the field of human resources management. Specificity of designing and / or advice on the implementation of necessary changes in the functioning of the company. Elements of methodology consultant, an advisory process, consulting methods, techniques and instruments of consulting, project management advisory.

Introductory courses and the required pre-knowledge:

Knowledge of the basic problems, categories and methods and techniques of consulting

Courses form and teaching methods:

Lectures

Form and terms of complete the course - requirements and assessment methods:

Written test

Basic Bibliography:

Additional Bibliography: